



The Find It In Livingston program is a result of a collaboration of The Livingston County Chamber of Commerce, Livingston County Board of Supervisors and Livingston County Development.

www.FindItInLivingston.com

Join Us!

Be a part of an organization dedicated to your success!

The Livingston County Chamber of Commerce is one of the best ways to network with other businesses, participate in educational and professional development seminars, receive discounted marketing opportunities as well as a wide variety of additional member benefits.

To join, visit The Livingston County Chamber of Commerce website or call Jan, Member Services Coordinator, at 585-243-2222.



EAT - PLAY - LIVE - SHOP LOCAL

Your 2016 Guide To Participating in the Shop Local / Find It In Livingston Monthly Campaigns.



Learn more at www.FindItInLivingston.com

About “Find It In Livingston”

When our communities shop, dine and play in Livingston County, their money stays here, supporting our businesses, further creating jobs, sparking new opportunities and funding our services. The Find It In Livingston program’s focus is to promote the value of shopping locally while also providing our businesses and community organizations with opportunities to further promote themselves while engaging our county as a whole.

Supported by the Livingston County Board of Supervisors and Livingston County Development, The Livingston County Chamber of Commerce is spearheading the efforts of this campaign. Details and additional information can be found at www.FindItInLivingston.com. Please contact Beth at The Livingston County Chamber with any questions you might have.

How To Submit Your Events To Our Online Calendar

1. Visit the [Find It In Livingston](#) website & click on the “Calendar” tab at the top right of the page.
2. Once on the Events Calendar page, click on “Submit New Event” link to the right [above the calendar].
3. Once the “Event Listing Request Form” opens, enter the information in the various fields and hit submit. Your event will then be submitted and added to the event calendar within 1 business day.

How Can Your Business or Organization Participate?

- Add your community events to our Event Calendar so we can assist in promoting them.
- Promote & share your sales, specials, events & business highlights as they pertain to each month’s campaign. Be sure to use the #hashtag slogan so they can be easily found throughout the month on social media.
- Create marketing & promotions that utilize the current month’s campaign. For example, as a restaurant, sharing the local farms you receive your food from or as a local attraction, promoting a day adventure at your business.
- As a Chamber member, you can also add your promotions to the Chamber website via the “Hot Deals” link to increase your marketing reach.
- Considering working with other local businesses to create special experiences and deals that relates to that month’s campaign.
- Follow the “Find It In Livingston” and Livingston County Chamber of Commerce Facebook pages for additional ideas and updates.
- With Chamber membership, receive enhanced & elevated participation opportunities including helpful “how to” guides.

Find It In Livingston - The 2016 Campaigns

February	Love In Livingston <i>We'll be encouraging people to share what they love about Livingston County & running a contest of county favorites.</i>	#LoveInLivingston
March	Get Out In Livingston <i>Highlighting events and opportunities to get out and enjoy Livingston County.</i>	#GetOutInLivingston
April	Eat In Livingston <i>Promoting our local restaurants, Farmers' Markets and locally grown food.</i>	#EatInLivingston
May	Play In Livingston <i>Promoting and sharing the day adventures, family activities and various events happening through out Livingston County.</i>	#PlayInLivingston
June	Live In Livingston <i>You're living here - but are you really living here? We'll be sharing and educating about all Livingston County has to offer & what makes us unique.</i>	#LiveInLivingston
July	Stay In Livingston <i>Highlighting “stay-cation” ideas, promoting day and weekend activities, places to tour & explore, etc.</i>	#StayInLivingston
August	Grow In Livingston <i>We'll be focusing on agriculture as well as farm to plate in our county. We'll also be highlighting education as well as back to school promotions.</i>	#GrowInLivingston
September	Traditions In Livingston <i>Sharing historic areas, landmarks, traditions & traditional events as well as our various museums will be the focus this month.</i>	#TraditionsInLivingston
October	Made In Livingston <i>We'll be focused on all that is made in Livingston County, including manufacturers, artisans and their impact on our economy.</i>	#MadeInLivingston
November / December	Shop In Livingston <i>Our focus for these two months will be encouraging shopping locally within our communities during the holiday season, including Small Business Saturday events / activities.</i>	#ShopInLivingston